Social Networking and Software Policy

Mount Laurel Library social software is intended to create a welcoming and inviting online space where library users will find information for learning and leisure and can interact with library staff and other users. Comments are reviewed and are moderated by library staff and the library reserves the right to remove comments or reviews. Comments and reviews may be removed after a period of time; social software sites are not archived.

Social software is defined as any web application, site, or account offered by the library that facilitates the sharing of opinions and information about library related subjects and issues. Social software includes such formats as blogs, websites, posts to community reviews and customer ratings of library materials, or social networking sites, such as Facebook or Twitter.

Comments, posts, and messages are welcome on Mount Laurel Library social networking sites. Library programs, events, news, and Friends of the Library programs and events will be given priority on social networking sites. While Mount Laurel Library recognizes and respects differences in opinion, all such interactions will be regularly monitored and reviewed for content and relevancy. All postings which contain any of the following will be removed and the poster may be barred from posting any subsequent messages to library social networking sites:

> -Comments or hyperlinks to material totally unrelated to the content of the forum
> -Commercial promotions or spam
> -Private, personal information published without consent
> -Personal attacks, insults, or profane or threatening language
> -Potentially libelous statements
> -Photos or other images that fall in any of the above categories

In addition, Mount Laurel Library reserves the right to edit or modify any postings or comments for space or content, while retaining the intent of the original post. The Library shall also be granted the right to reproduce comments, posts, and messages in other public venues. For example, a response to a Facebook post may be quoted in a newspaper or on the library website. Identifying information, other than first name, will be removed unless prior approval is granted by the user.

The Mount Laurel Library assumes no liability regarding any event or interaction that takes place by any participant in any Library-sponsored social networking service, and does not endorse or review content outside the pages or profiles created by Mount Laurel Library staff. Participation in Mount Laurel Library social networking services implies agreement with all Library policies, including its *Social Networking and Software Policy*, *Computer Access Policy*, and *Library Code of Conduct* as well as the Terms of Service of each individual third-party service.

The role and utility of social software sites and services will be evaluated periodically by the Mount Laurel Library staff, and may be terminated at any time without notice to subscribers.

This policy will be reviewed periodically by the Board of Trustees.

Adopted by the Mount Laurel Library Board of Trustees on 5/16/12